



Glissando Strategies Group LLC

CAPABILITIES STATEMENT

Glissando Strategies Group LLC delivers award-winning evaluation, data analytics, and research strategy services that help organizations turn complex data into actionable decisions. Led by Dr. Stacey S. Merola, a senior evaluator with over 25 years of experience, we specialize in mixed-methods evaluation, equity-centered research, and data-driven strategies across federal, nonprofit, and commercial sectors.

STACEY S. MEROLA, Ph.D.

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COMPANY DATA

UEI: JJESGZ2M2DE6
CAGE Code: 20PF1
NAICS Codes: 541720, 541611, 518210,
541910, 541618



CERTIFICATIONS

Maryland Small Business Reserve Program
#SB26-091870



CORE COMPETENCIES

- Formative, process, and impact evaluations.
- Quasi-experimental, experimental, and mixed-methods research approaches.
- Advanced statistical analysis and predictive analytics.
- Data visualization and reporting to support decision-making.
- Survey design, survey administration, sampling plans, and instrument development.
- Development of data governance frameworks.
- Assessment and strengthening of organizational data systems.
- Alignment of data practices with strategic goals.
- Support for building sustainable data infrastructure.

DIFFERENTIATORS

- Award-winning expertise with nationally recognized evaluation work.
- Senior-level engagement on every project, ensuring technical rigor and strategic insight.
- End-to-end solutions from evaluation design to actionable recommendations.
- Cross-sector experience, including federal, nonprofit, education, and international programs.
- Forward-looking methods incorporating AI and advanced analytics.

PAST PERFORMANCE

- Led evaluations for multiple federal agencies, including DHS (CISA), CMS, and ED, overseeing multi-year, high-visibility research and evaluation initiatives supporting national programs and policy decision-making.
- Designed and implemented an agency-wide stakeholder impact survey for CISA, developing end-to-end methodology (sampling, instrument design, and statistical analysis) and engaging diverse internal and external stakeholder groups across the agency.
- Developed early warning systems and predictive analytics models leveraging large-scale administrative and survey data, enabling data-driven decision-making and identification of at-risk populations in education and public sector programs.